



## SLISTER – How it works

SLISTER digitizes the generation of the list of potential buyers (long list) and turns it in a smart list, a valuable and innovative tool for the M&A process.

- As an integral part of the M&A business, the longlist used to have to be compiled by the seller or his M&A advisor in extensive and time-consuming research.
- However, neither the accuracy nor the completeness of the longlist can be guaranteed.
- The Smartlist is based on an intelligent algorithm that compares the sell-side query with current and relevant buyer profiles.
- The suitable company buyers are then displayed on the Smartlist - sorted according to fit - and can be contacted directly and specifically.

## Pricing Buy-Side

Basic	Standard	Professional
Free	45 € p.m. / 450 € p.a.	60 € p.m. / 600 € p.a.
Search in up to 2 industry sectors	Search in up to 6 industry sectors	Search in unlimited sectors
For the Sell-Side SLISTER remains FREE!		

## Added value for the Buy-Side

Roadshows, marketing, network maintenance - SLISTER reduces the effort involved in communicating search criteria to the network.

- Professional presentation of the profile tailored to the requirements of the seller
- Intelligent algorithm guarantees high fit of buyers and target companies
- Precisely fitting individualization of the search profile through detailed input options
- Search profile as daily business card for high visibility at the sell-side
- Automatic consideration also on smartlists stored in the past
- Regular updates on matches and helpful hints for a better design of the search profile by mail

## Added Value for the Sell-Side

SLISTER offers the sell-side a free tool that identifies only the right investors and sorts them by fit. The seller and his advisor can then target the buyers.

- SLISTER is free for the sell-side - today and in the future
- Intuitive user interface - create, save, edit, export and access in a few steps
- Higher efficiency in the selling process through minimized research effort
- Representation of potential buyers according to relevance and fit
- Large number of qualified buyers: financial investors, companies, family offices and MBI candidates
- Direct access to industry-specific contact persons via an integrated contact option

## Your contact persons

Do you have suggestions or questions about SLISTER? We are happy to answer your questions! You can reach our team at +49 231 - 139 7026 18



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